

**JACK**

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# Bold, Strong, and Unstoppable.

## ALPHA

Jack is a typeface born from the Tavern, the creative and experimental wavy tool crafted by Gaëtan Baehr. With its roots in brutalist design, Jack embodies a strikingly bold, robust, and modern aesthetic.

Its simplified forms strip away unnecessary details, creating a raw yet refined structure that commands attention. Jack's unapologetic weight and clarity give it a powerful, expressive voice, perfect for making strong, assertive statements.

Jack is designed exclusively in capitals, allowing for optimized wave effects with the Tavern tool. To further enhance its creative possibilities, the font includes a width variation axis and four corner axes—top-left, top-right, bottom-left, and bottom-right—that enable precise control over each letter's shape. These features make it possible to craft unexpected and visually striking effects.

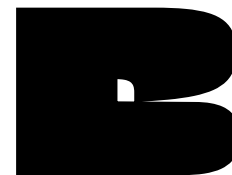
Whether for posters, branding, or editorial design, Jack delivers unmatched visibility and a defiant energy that demands to be noticed. Make a statement with Jack—where brutalist simplicity meets expressive modernity.



Sharp design



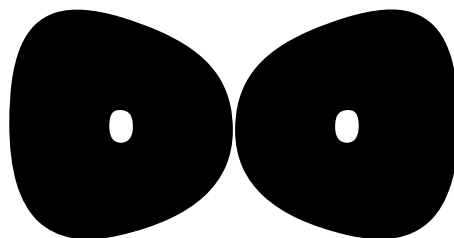
Expressive figures



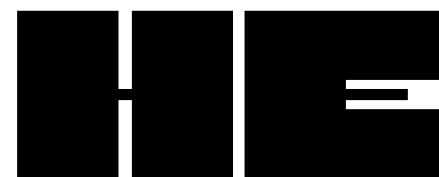
Shapes simplification



Original ampersand


















































Creative axes



Tight spacing

152 Latin

0x0041	0x0042	0x0043	0x0044	0x0045	0x0046	0x0047	0x0048	0x0049	0x004A	0x004B	0x004C	0x004D	0x004E	0x004F
0x0050	0x0051	0x0052	0x0053	0x0054	0x0055	0x0056	0x0057	0x0058	0x0059	0x005A	0x0061	0x0062	0x0063	0x0064
0x0065	0x0066	0x0067	0x0068	0x0069	0x006A	0x006B	0x006C	0x006D	0x006E	0x006F	0x0070	0x0071	0x0072	0x0073
0x0074	0x0075	0x0076	0x0077	0x0078	0x0079	0x007A	0x0030	0x0031	0x0032	0x0033	0x0034	0x0035	0x0036	0x0037
0x0038	0x0039	0x002E	0x002C	0x003A	0x003B	0x0021	0x003F	0x002D	0x0027	0x002F	0x0026	0x00C6	0x00D0	0x0192
0x1E9E	0x0141	0x0152	0x00D8	0x00DE	0x00E6	0x2248	0x005E	0x007E	0x002A	0x0040	0x005C	0x007C	0x007B	0x007D
0x005B	0x005D	0x00A6	0x2022	0x00A2	0x00A9	0x00A4	0x2020	0x2021	0x00B0	0x00F7	0x0024	0x2026	0x2014	0x2013

														
0x003D	0x00F0	0x20AC	0x00A1	0x00DF	0x003E	0x2265	0x00AB	0x00BB	0x2039	0x203A	0x221E	0x003C	0x2264	0x00AC
														
0x0142	0x2212	0x00D7	0x2260	0x0023	0x0153	0x00AA	0x00BA	0x00F8	0x00B6	0x0028	0x0029	0x0025	0x2030	0x002B
														
0x00B1	0x00BF	0x0022	0x201E	0x201C	0x201D	0x2018	0x2019	0x201A	0x00AE	0x20B9	0x00A7	0x00A3	0x00FE	0x2122
														
0x005F	0x00A5													

70pt

JACK IS A

50pt

JACK IS A TYPEFACE  
BORN FROM THE

30pt

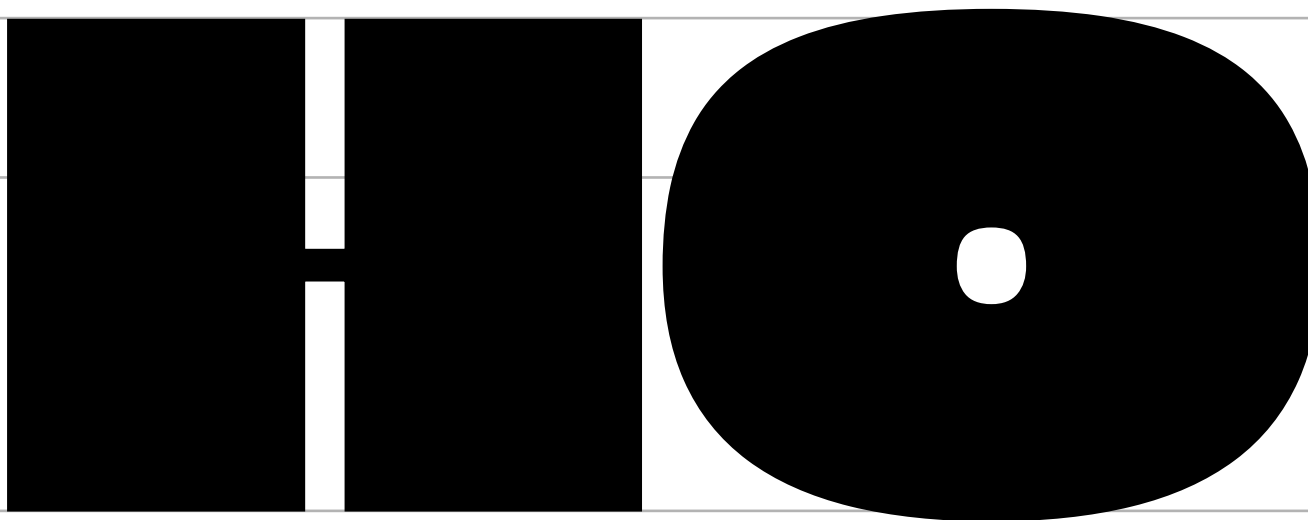
JACK IS A TYPEFACE BORN FROM  
THE TAVERN, THE CREATIVE AND  
EXPERIMENTAL WAVY TOOL  
CRAFTED BY GAETAN BAEHR. WITH



hhea - OS/2 ascent: 975

capHeight - ascender: 739

xHeight: 500



descender: -40

hhea - OS/2 descent: -225

Black[Jack]

■ Credits & details

**Designed by:**

Gaëtan Baehr

**Release dates:**

Latest release 01/2025

First release 01/2025

**Version:**

Version 0.100

**Version history:**

Version 0.100 – 01/2025 – First alpha release

**Writing Systems:**

Latin

Black[Jack]

■ Specifications

**1 available openType features:**

kern

**BUY**